



DAVID D. REH SCHOOL OF BUSINESS

Certificate in Business Fundamentals

CURRICULUM 2021/2022
(18 CREDIT PROGRAM)

ABOUT THE PROGRAM

The Certificate in Business Fundamentals is designed to provide students with an opportunity to develop a broad background in the fundamental areas of business. This certificate is approved by the New York State Education Department.

All six courses will apply toward the MBA, if desired.

*The required Leadership and Organizational Behavior course is offered in an onsite intensive weekend format at either the Capital Region or Potsdam campus.

REQUIRED COURSES (6 courses/18 credits)

- AC604 Financial and Managerial Accounting for Decision-Making
- FN608 Financial Management
- IS606 Business Information Systems
- MK610 Marketing Management
- OM607 Global Supply Chain Management
- OS603 Leadership and Organizational Behavior*

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