

JOHN S. DEJOY, PH.D.

IMPACT

I train professors how to teach in the classroom and online. I offer professional development pedagogy workshops that are designed to enhance the teaching skills of hundreds of professors in the United States and internationally. I coach select faculty as well. In 2020 alone, I trained some 500 professors.

I have more than 25 years' teaching experience online (since 1994) and in the classroom (since 1992) along with extensive curriculum development expertise. I earn excellent teaching evaluations. I worked for five years as an auditor/CPA for the largest accounting firm in the world—Deloitte.

HONORS AND AWARDS

- a) Awarded 2021 Teacher of the Year in the Reh School of Business at Clarkson University.
- b)
- c) Approved by the AICPA to write and review questions for the CPA Exam, 2018 to present.
- d) Invited speaker to present at the Education Summit sponsored by Course Hero, 2019 and 2020.
- e) Earned the Gold Award for Excellence in Teaching, Becker CPA Exam Review, 2014;
Earned the Silver Award for Excellence in Teaching, 2015,
- f) Earned the Best Paper Award, Academy of Business Research Conference, March 2012.
- g) Earned the Star Award for Teaching Excellence, College of Westchester, 2009.
- h) Interviewed for a Chronicle of Higher Education article, November 2010.
- i) Approved by the faculty senate of UC Berkeley to teach auditing and ethics courses, 2018.

AREAS OF SPECIALIZATION

Auditing; Forensic Accounting and Fraud Examination; Financial Accounting; Corporate Ethics and Social Responsibility; Pedagogy; Online Learning; Curriculum Development

CURRENT ACADEMIC EXPERIENCE

THE DAVID D. REH SCHOOL OF BUSINESS AT CLARKSON UNIVERSITY
Associate Professor of Accounting

Schenectady, NY
2012—Present

- Designed, developed, and taught 10 MBA courses for fully online delivery.

- Designed, developed, and taught 4 undergraduate accounting courses for fully online delivery.
- Earn excellent teaching evaluations in the classroom and online.
- Teach graduate-level Advanced Auditing and Research, Auditing, Fraud and Forensic Accounting, Corporate Ethical Decision Making, Financial and Managerial Accounting.
- Teach undergraduate-level Financial Accounting, Managerial Accounting, and Auditing.
- Continuously revise curriculum to focus on the skills and preparedness essential to participate on audit teams and in other workplace settings. Revise introductory courses to create essential accounting and analytical skills needed by global managers.
- Serve on the Strategic Plan Committee and served on the Merger Governance Committee.
- Formally mentor select Clarkson faculty and instructors in pedagogy.
- Served as faculty advisor to Beta Alpha Psi National Honor Society.
- Advise students. Network with accounting firms. Recruit prospective students.
- Note: In 2016, Union Graduate College (UGC) merged into Clarkson University. I began working for UGC in September 2012. Because of the merger, however, I became a member of Clarkson's faculty in 2016. I work in Clarkson's Capital Region Campus, Schenectady, NY.

AMERICAN INSTITUTE OF CPAS

Independent Contractor

Durham, NC
2018—present

- Write and review exam questions for use on the Uniform CPA Exam.

UNIVERSITY OF CALIFORNIA, BERKELEY GLOBAL

Adjunct Professor of Accounting

Berkeley, CA
2018—2020

- Teach Accounting Ethics and Auditing online.

EDUCATION

UNIVERSITY OF FLORIDA

Post-Doctoral Scholar in Accounting and Finance—AACSB Bridge

Gainesville, FL
2010

UNIVERSITY OF IDAHO

PhD in Adult Education

MS in Educational Administration

Moscow, ID
1998
1994

MARIST COLLEGE

MBA—Master of Business Administration

Poughkeepsie, NY
2005

UNIVERSITY OF THE STATE OF NEW YORK

CPA—Certified Public Accountant—Registered/current

Albany, NY
1989

PACE UNIVERSITY

BBA in Public Accounting

Pleasantville, NY
1987

PROFESSIONAL CERTIFICATIONS

CPA—Certified Public Accountant—Registered (NY), Current and Active

CFE—Certified Fraud Examiner, Current and Active through 2020.

PREVIOUS ACADEMIC EXPERIENCE

BECKER CPA EXAM REVIEW

CPA Exam Review Instructor

Loudonville, NY
Summers 2012—2017

- Provided instruction and answered questions on all parts of the CPA Exam.
- Earned two teaching awards for teaching excellence.

SIENA COLLEGE

Assistant Professor of Accounting

Loudonville, NY
2010—2012

- Taught Auditing, Fraud and Forensic Accounting, Intermediate Accounting, Intro to Financial, and Managerial.
- Served on the Learning Assurance Committee.
- Earned excellent teaching evaluations.

COLLEGE OF WESTCHESTER

Associate Professor of Accounting

White Plains, NY
2009—2010

- Earned an award for Teaching Excellence.
- Authored successful Middle States proposal for the BBA in Accounting degree.

EXCELSIOR COLLEGE

Adjunct Professor of Accounting and Finance/Curriculum Developer

Albany, NY
2008—2010

- Taught: ACC 211 Introduction to Financial Accounting online, BUS 500 Accounting for Managers in Global Economy-MBA online, BUS 505 Finance for Managers--MBA online.
- Developed online business curriculum; revised BUS 500 online course.

MARIST COLLEGE

Associate Professor/Dean

Poughkeepsie, NY
2000—2008

- Managed a staff of 30 at three locations, generating \$14 million in tuition revenue from 2000 students by offering 10 master's degrees (5 online) and numerous undergraduate and certificate programs. Created highly successful hybrid bachelor's degree-completion program; restructured graduate and adult enrollment efforts.
- Interim Assistant VPAA and Dean of the School of Graduate and Continuing Education, 2002-2004.
- Member of: President's Cabinet, Dean's Council, Executive Vice President's Internal Operating Group, Graduate Council (Chairperson), Strategic Plan Steering Committee, Middle States Re-Accreditation Self Study committee.

GEORGE FOX UNIVERSITY

Assistant Professor/Graduate Program Director

- Created and directed a new master's degree.
- Taught accounting and finance courses.

Boise, ID
1996—2000

NORTHWEST NAZARENE UNIVERSITY

Assistant Professor of Accounting

- Taught accounting and finance courses.

Nampa, ID
1992—1996

PROFESSIONAL EXPERIENCE

CFO SERVICES

Principal Consultant

- Served at the CFO-level for several manufacturing and service firms.

Poughkeepsie, NY
2004—2011

DELOITTE, LLP

Senior Auditor/CPA

Stamford, CT and Boise, ID
1987—1991

IBM CORPORATION

Pre-professional Accountant

Mt. Pleasant, NY
1986—1987

COURSES TAUGHT AT CLARKSON

- a. AC613 Advanced Auditing and Research
- b. AC436/636 Auditing
- c. AC203 Managerial Accounting
- d. AC202 Financial Accounting
- e. AC610 Fraud and Forensic Accounting
- f. AC604 Financial and Managerial Accounting for Decision Making
- g. AC205 An Introduction to Accounting for Decision Analysis
- h. SB610 Corporate Ethical Decision Making
- i. SB530 Accounting Concepts
- j. MBA690 Auditing Special Topics
- k. MBA510 Financial Accounting

1. MBA520 Managerial Accounting

SCHOLARSHIP PEER REVIEWED JOURNAL ARTICLES

- Snyder, C., DeJoy, J., & Oppenlander, J. (2017). Mapping the Transformative Journey of Graduate Students. *International HETL Review*, Volume 7, Article 6, <https://www.hetl.org/mapping-the-transformative-journey-of-graduate-students>.
- Cataldo, A.J., K. Flynn & J.S. DeJoy. The Marriage Tax Penalty: A Social and Fiscal Policy Reversal for U.S. Family Taxation 5(8) (August 2014), 973-988. International Research Journal of Applied Finance. Available: <https://www.irjaf.com/volume.-v--2014-.html>.
- Cataldo, A.J. and J.S. DeJoy. "Purchase Point Media Corporation: Using Variable Costing and Break-Even Analysis to Examine Market Share Feasibility." International Research Journal of Applied Finance Book on Case Studies (July 2014). 13 pages published (1-page solution in teaching notes). Available at <https://www.irjaf.com/case-studies-2014.html>.
- Cataldo, A.J. and J.S. DeJoy. "Motomart: Mixed up over Mixed Costs." International Research Journal of Applied Finance Book on Case Studies (June 2014). 10 pages published (22 pages of teaching notes). Available at <https://www.irjaf.com/case-studies-2014.html>.
- "Corporate Social and Financial Performance: The Role of Size, Industry, Risk, R&D and Advertising Expenses as Control Variables." Business and Society Review, no.116.2, Summer, 2011. (with M. Anderson)
- "Improving Audit Quality by Strengthening the PCAOB: Why the Dodd-Frank Act Won't Prevent the next Madoff-style Fraud." CPA Journal, The, October, 2010. (with D. Furman)
- "Ethics and the Independent Tax Preparer." International Journal of Global Business and Economics, Vol. 3, No. 2, 2010. (with D. Furman)
- "Before and After Bernie: Ponzi Regulation or Lack Thereof?" International Review of Business Research Papers, Vol. 5, No. 6, November 2009, p. 63-71. (with D. Furman)
- DeJoy, J. S. (1998). *Educational effectiveness and participant preferences regarding an accounting-simulation administered to adult undergraduate students*. UMI. Doctoral Dissertation.
- DeJoy, J. S. (1994). *A study of commonalities and differences of the international business and economics curricula of four-year Christian colleges in the United States*. Master's Thesis.

ACADEMIC/PROFESSIONAL MEETING PAPERS/PRESENTATIONS/PROCEEDINGS

- Invited speaker to present “Asynchronous v. Synchronous,” at the Education Summit sponsored by Course Hero in Redwood City, CA. July 30, 2020. Presented to some 500 professors. The conference was switched from on location in California to Zoom because of COVID-19.
- “Resources and Teaching Strategies for New Faculty,” at the AAA’s International Annual Conference on Teaching and Learning in Accounting CTLA in San Francisco, CA. August 10th, 2019. With Osterheld, K.
- Invited speaker to present “Hindsight Is 20/20: Helping Novice Teachers Avoid Our Mistakes,” at the Education Summit sponsored by Course Hero in Redwood City, CA. July 18, 2019.
- “Resources and Teaching Strategies for New Faculty,” at the AAA’s Northeast Regional meeting held in Old Greenwich, CT. October 19, 2018. With Osterheld, K.
- “Resources and Teaching Strategies for New Faculty,” at the AAA’s International Annual Conference on Teaching and Learning in Accounting CTLA in Washington, DC. August 4th, 2018. With Osterheld, K.
- Invited by the Dean of the Reh School of Business at Clarkson to present a two-day teaching workshop to Reh School of Business faculty. August 14-15, 2017. With Snyder, C.
- Invited by the American Accounting Association (AAA) to present a professional development workshop to new accounting professors, PhD students, and practitioners transitioning to academe: “Resources and Teaching Strategies for New Faculty,” at the AAA’s International Annual Conference on Teaching and Learning in Accounting CTLA in San Diego. August 5th, 2017. With Osterheld, K.
- Invited by the American Accounting Association (AAA) to present two professional development workshops to new accounting professors, PhD students, and practitioners transitioning to academe: “Resources and Teaching Strategies for New Faculty,” at the AAA’s Northeast regional meeting in Quincy, Massachusetts, October 2016. With Osterheld, K.
- Invited by the American Accounting Association (AAA) to present two professional development workshops to new accounting professors, PhD students, and practitioners transitioning to academe: “Resources and Teaching Strategies for New Faculty,” at the AAA’s Northeast regional meeting in Quincy, Massachusetts, October 2016. With Osterheld, K.
- Teach to the New CPA Exam. American Accounting Association International Annual Conference on Teaching and Learning in Accounting CTLA in New York City. August 2016.
- Invited by the American Accounting Association (AAA) to present two professional development workshops to new accounting professors, PhD students, and practitioners transitioning to academe: “Resources and Teaching Strategies for New Faculty,” at the AAA’s International Annual Conference on Teaching and Learning in Accounting CTLA in New York City. August 2016. With Braun, K. and Osterheld, K.

- Invited by the Canadian Academic Accounting Association to present several professional development workshops on “How to Optimize Your Classroom and Online Courses with Effective Teaching and Course Management Strategies.” Presented as a full-day professional development workshop at the Canadian Academic Accounting Association CAAA annual meeting, June 2-4, 2016. St. John's, Newfoundland and Labrador, Canada. With Banner, P.
- Invited by the American Accounting Association (AAA) to present two professional development workshops to new accounting professors, PhD students, and practitioners transitioning to academe: “Resources and Teaching Strategies for New Faculty,” at the AAA’s International Annual Conference on Teaching and Learning in Accounting CTLA in Chicago. August 2015. With Braun, K. and Osterheld, K.
- Creating an Engaging Online Learning Environment, presented a full-day Professional Development workshop to faculty of the JR Shaw School of Business at Northern Alberta Institute of Technology (NAIT), and other NAIT faculty. The workshop was sponsored by the Chartered Accountants Education Fund CAEF. Edmonton, Alberta, Canada. June 15, 2015. With Banner, P.
- Teaching Accounting Online, presented as a full-day professional development workshop at the Canadian Academic Accounting Association CAAA annual meeting, May 28, 2015. Toronto. With Banner, P.
- Developing Online Courses, presented at the Canadian Academic Accounting Association annual meeting, May 29, 2015. Toronto. With Banner, P.
- Tips for Developing an Online Financial Accounting Course, presented at the Canadian Academic Accounting Association annual meeting, May 29, 2015. Toronto. With Banner, P.
- “Help Shape the Future - Share what you wish you had known when you first started teaching” To be presented at the American Accounting Association Ohio Regional Meeting, May 2015. (with Sellers, R. D. and Braun, K.)
- “Help Shape the Future - Share what you wish you had known when you first started teaching” Presented at the American Accounting Association Northeast Meeting, Albany, NY, October 2014. (with and Braun, K.)
- “Promoting the Importance of Teaching among Accounting Doctoral Students.” Presented at the American Accounting Association Mid-Atlantic Conference, King of Prussia, PA, April 2014. (with Sellers, R. D. and Braun, K.)
- “Promoting the Importance of Teaching among Accounting Doctoral Students.” Presented at the American Accounting Association Ohio Regional Meeting, May 2014. (with Sellers, R. D. and Braun, K.)
- DeJoy, J., Snyder, C., Oppenlander, J. (2014, April). The Transformative Journey of Graduate Accounting Students. American Accounting Association Mid-Atlantic Region Meeting, King of Prussia, PA.

- DeJoy, J., Snyder, C., Oppenlander, J. (2014, April). The Transformative Journey of Graduate Accounting Students. American Accounting Association Mid-Atlantic Region Meeting, King of Prussia, PA.
- Snyder, C., DeJoy, J., & Oppenlander, J. (2014, April,). Transformative learning pathways of graduate students: How they learn, how we teach. New England Education Research Organization, West Dover, VT.
- “Auditor Due Diligence: Toward the prevention and detection of fraud committed by broker-dealers.” Presented at the Academy of Business Research Conference. New Orleans, March 2012. (with D. Furman). Winner of BEST PAPER award.
- “Does the Dodd Frank Wall Street Reform Act go far enough to protect investors from fraud? Toward a recommendation of criteria for the frequency of PCAOB inspections of auditors of nonpublic broker dealers.” Presented at the Second Annual American Accounting Association Forensic and Investigative Accounting Section Research Conference. New Orleans, March 2011. (with D. Furman).
- “Improving Audit Quality by Detecting Rogue Auditors: Strengthening the PCAOB to Prevent the next Madoff-style Fraud” Presented at the American Accounting Association Northeast Regional Meeting, Burlington, Vermont, October 2010. (with D. Furman.)
- "Ethics and the Independent Tax Preparer." Presented at the Global Business Development Institute Twelfth International Conference, Las Vegas, Nevada: March 22, 2010. (with D.J. Furman).
- "Before and After Bernie: Ponzi Regulation or Lack Thereof?" Presented at the Annual American Business Research Conference. New York, September 28, 2009. (with D. Furman).
- “Are accounting-simulations effective instructional tools? A study examining the effectiveness of using an accounting-simulation to teach basic accounting concepts and financial performance measures” Proceedings of the 2004 Northeast Regional American Accounting Association Meeting, Albany, NY, April 2004.

COMPETITIVE RESEARCH (AWARDS)

- “Auditor Due Diligence: Toward the prevention and detection of fraud committed by broker-dealers.” Presented at the Academy of Business Research Conference. New Orleans, March 2012. (with D. Furman). Winner of BEST PAPER award.

OTHER RESEARCH

- Dahlke, J., J. Oppenlander, C. Snyder, J. DeJoy, and S. Philpott-Jones, “Applying Adult Learning Theories to Improve Bioethics Graduate Education,” American Society for Bioethics and Humanities Annual Meeting, San Diego, CA, October 16-19, 2014.
- Snyder, C., Oppenlander, J. DeJoy, J., (2014, April). Transformational pathways of graduate students. Faculty Speaker Series, Union Graduate College.
- Snyder, C., DeJoy, J., & Oppenlander, J. (2013, November). Transformative Learning Pathways of Adult Learners Pursuing Graduate Study. Consortium for Research in Instructional Design and Theory. University at Albany, State University of New York.
- DeJoy, J. (2014, January). Accounting and Financial Statement Analysis for Not-for-Profit Executives. Union Graduate College, Schenectady, NY.
- Snyder, C., DeJoy, J., & Oppenlander, J. (2013, November). Transformative Learning Pathways of Adult Learners Pursuing Graduate Study. Consortium for Research in Instructional Design and Theory. University at Albany, State University of New York. Albany, NY.
- Why post recordings of your class sessions online? American Accounting Association Annual Meeting, Los Angeles, CA, August 2013.
- The Transformation of Accounting Students in an MBA program. American Accounting Association Annual Meeting, Los Angeles, CA, August 2013.
- Adult Education: Who Participates and Why. How Providers of Adult Education Can Create a Climate Conducive to Promoting Greater Participation in Undergraduate Degree Programs. ERIC Number: ED412354. 1997.

SERVICE CONTRIBUTIONS

Service to the college

- Chair of Graduate Policy Committee, 2020 to present.
- Represented and speak on behalf of faculty for the online MBA program at the Graduate Admissions Open Houses. speak to prospective online MBA students and provide teaching demonstrations several times per year, 2019 to present.
- Helped colleagues by providing proofreading of scholarly articles, providing spreadsheet assistance for calculating scholarships, and consulting advice for the bioethics program.
- Serve as a formal and active teaching mentor to faculty.
- Served as faculty advisor to the Beta Alpha Psi Honor Society.

- Served on the Merger Governance Committee 2015-2016
- Served on The Strategic Plan Committee 2016—2020.
- Co-created a Teaching Assistant (TA) training program to improve the teaching skills of Clarkson's TAs. This is a joint program with the School of Arts and Sciences and the departments of Math, Science, and Education.
- Created MS Accounting Online degree Framework
- Liaison with ESE/Excelsior College
- Visited accounting firms to promote MBA Accounting Focus program
- Attended, with students, the NYSSCPAs Accounting Society dinners
- Taught the accounting portion of the Non-Profit Leaders program (2014 – 2016)
- Revised content and approach of MBA 510, 512, 610 and 613
- Developed for online delivery MBA 510, 512, AC 610, 613, 690. 202. 203, 205, SB 610, SB630
- Evaluated web, marketing materials, and fact sheet with regard to Accounting Focus program. Made recommendations.
- Advise students
- Assist in Recruiting Students
- Served on the Learning Assurance Committee with Siena College

Service to the community and profession

- Serve on the steering committee for Center for Teaching and Learning (CTLA) under the auspices of the American Accounting Association, 2015 to present.
- Moderator for CTLA 2015, 2016, 2017.
- Serve on the steering committee for the NYSSCPAs Student Night, 2012—present.
- Served as a Moderator for the American Accounting Association Annual Meeting, Chicago, IL, August 2015.
- Served as a Reviewer, Moderator and Discussant for the American Accounting Association Mid-Atlantic Meeting, King of Prussia, PA, April 2014.

- Served as a reviewer for Skills for Accounting and auditing Research: FASB Codification and eIFRS by Shelby Collins. Cambridge Business Publishing. January 2014.
- Served as a Moderator for the American Accounting Association Annual Meeting, Los Angeles, CA, August 2013.
- Served as a Reviewer in the Auditing section of the American Accounting Association Meeting Northeast Regional, Burlington, VT. October 2010.
- Served as a discussant in the Accounting History section of the American Accounting Association Meeting Northeast Regional, Albany, NY, April 2004. Joan Hollister, Moderator
- Interviewed and Quoted in: Glenn, D. (2010, November 18). Accreditor Re-Ignites Debate Over Business-School Faculty Credentials. Chronicle of Higher Education

PROFESSIONAL MEMBERSHIPS

- American Accounting Association
- American Institute of CPAs
- Association of Certified Fraud Examiners

STUDENT RESEARCH AND COLLABORATION

- Encourage students to attend the NYSSCPA Student Night networking dinner.
- Supervised more than 100 student research projects. Each project was prepared by a graduating senior as a thesis during a year-long period. (GFU)
- Created and administered a graduate-level service-learning program working with refugees and members of underrepresented groups (GFU)
- Supervised a service-learning project with the Internal Revenue Service's Volunteer Income Tax Assistance (VITA) program, preparing tax returns for a diverse group of low-income and non-English speaking people. Assisted some 350 migrant farm laborers, a 250% one-year increase; supervised 50 student volunteers and language interpreters, a 500% one-year increase; developed community partnerships with eight organizations, a 400% one-year increase. Received the IRS "Spirit of America" award. (NNU)